

Officer's Roll:

President Heidi Quist: Present
Vice President Nancy Bentley: Present
Secretary Jessica Duncan: Present
Treasurer Teresa Daignault: Present
Eastern Director Jeff Ahlseen: Present
Canada Director Veronica Verweij: Present
Western Director Dana Salazar: Absent
Central Director: Vacant

The meeting was called to order at 5:33 PST/8:33 Eastern by Heidi Quist.

Agenda

1. Minutes from last meeting: The minutes from 11/30/18 were distributed for review prior to the meeting. Jeff made a motion to approve the minutes as written, Teresa seconded, and the motion carried unanimously.
2. New Officers Welcome: deferred d/t Dana being absent
3. Treasurer's Report: Teresa distributed the financial statement prior to the meeting (see attached), and summarized her report during the meeting. Today's balance is \$2050.89. Jeff made a motion to approve the report as presented. Jessica Seconded, and the motion carried unanimously.
4. New Logo: Nancy reported on the progress of our new logo, as reviewed previously by the Board via email. She estimated that the logo would be completed in roughly a week. She informed us that the base price is \$40.00, with additional fees applied for colors, etc. There will be a color version as well as a black and white version. A general consensus was reached to distribute the logo to Maryland Sheep and Wool Advertising as soon as it is ready in an attempt to update our ad from previous years. (The same ad and photo has run for many years now.)
5. Central Director Special Election: Jessica has received no nominations to date, but Heidi presented a nominee, new member Rachel Green, who has voiced interest. Jessica will contact Rachel to verify her candidacy and then put together the special election.
6. Membership and Registration Activity: Year to date, 27 members have renewed or joined. Also of note is that 10 more AI rams have been registered by Carol Ronan.
7. Maryland Sheep and Wool/General AGSS Events: Laurie Hynson is representing AGSS during organization and coordination of the 2020 AGSS Gotland Fleece Show to be held at Maryland Sheep and Wool. Jeff will check on her status prior to our next meeting. A question was also

raised concerning coordination and scheduling of Breed Barn volunteers. Jeff described a system between local members to ensure that someone was representing AGSS. (Breed Barn participation is by invitation only, and is a privilege we don't want to lose.) It was also discussed that we should encourage and mentor AGSS members to show both fleeces and sheep whenever the opportunity arises.

8. Other:

- a. Jeff brought up the previously discussed topic of asking for a special assessment from members to fund establishment of online registration capabilities for AGSS, similar to what Finnsheep Breeder's uses. All of the Board members are extremely supportive of this idea. Jessica will contact Associated Registry regarding more information and a quote of costs.
- b. Nancy mentioned perhaps setting up an AGSS cooperative at large vendor events (specifically Maryland Sheep and Wool) to allow AGSS members to market Gotland fiber items. It was mentioned that many of these events have some resistance to allowing groups to vend, and that we would need a single representative to spearhead this effort for each event. There was general consensus that the idea has merit, although the timing is too late for this year. The Board also discussed distributing information following Maryland Sheep and Wool on the elements that go into our breed display and tips on making an attractive display. During this discussion it was also mentioned that AGSS should consider opening an Instagram account, and that we should be more proactive about posting photos of events and member activities on our FB page.

9. Next Meeting: The tentative date for our next special meeting is 5/31/2019 at 5:30 PST/8:30 Eastern

Jessica made a motion to adjourn the meeting at 6:20 PST. Jeff Seconded and the motion carried unanimously.